



**INTERNATIONAL MARKETS**  
STRATEGIC CONSULTING

## **Introduction**

Our Vision is the internationalization of Italian Companies and  
the attraction of Foreign Direct Investments in Italy  
along with the highest level of communication  
with Italian Institutions



## **Vision**

Internationalization of Italian Companies

## **Mission**

The highest Institutional Communication

## **Experience**

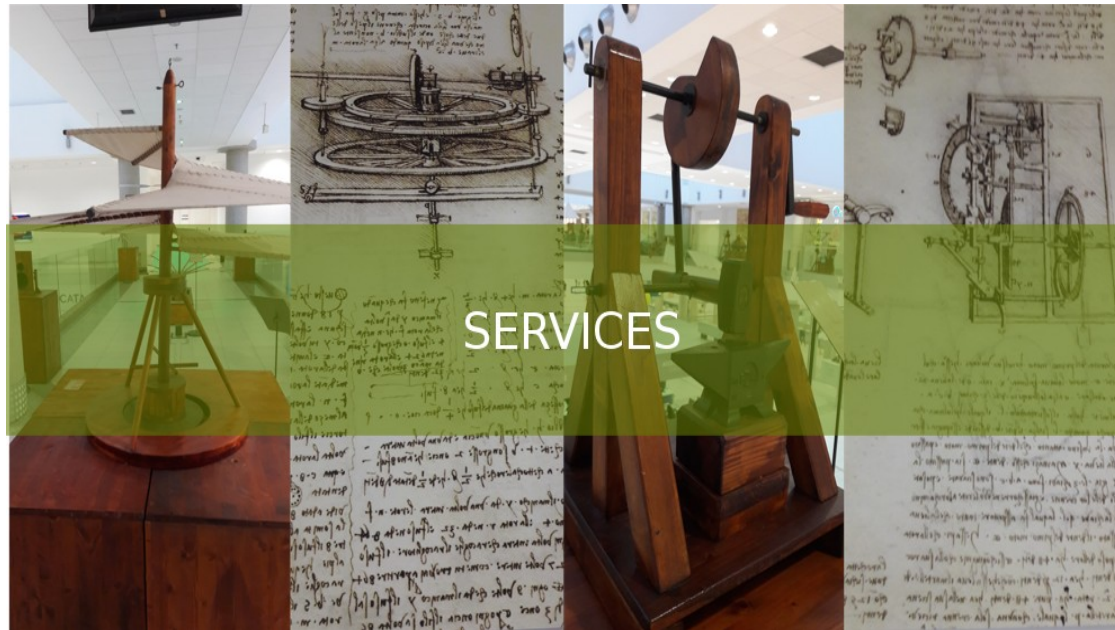
Strategy, Institutions & Markets

## **Our Company**

Galileo Business Consulting promotes the Internationalization of Italian Companies and the attraction of Foreign Direct Investments to Italy. Our Clients utilize our professional experience for a continuous communication to European Institutions in Bruxelles, Italian Institutions and Italian Embassies.

Our services are destined to Italian corporations with ever growing needs to confront themselves with international markets and international investors willing to promote their business in Italy. We help our Customers in the strategic analysis of their Business Plan, in the critical understanding of international markets and in the creation of International Marketing Plans. We are specialized in promoting international business missions helping our Clients to meet export partners and Institutions in the Country of destination.

Galileo Business Consulting coordinates its missions with Italian Institutions.



## **Market**

Economics & Market Trends

## **Alliances**

Partnerships & Capitals

## **Missions**

Local Partners

## **University**

Industries & Universities

## **Institutional Affairs**

Decision Makers in the Country

## Services

Corporations focused on manufacturing and exporting their products and services may participate to international business missions to develop relationships with potential clients. Local business partners with proven industry experience can be selected to act on behalf of the Italian company and develop continuous opportunities. Galileo offers the highest qualitative approach to perform these steps, select appropriate local partners and generate business continuity after the mission.

Galileo has extensive experience in institutional relationships with Italian Ministries and International Government Agencies. Some sectors depend heavily on a correct and precise identification of local partners and decision makers in the country of destination.

Internationalization is synonymous with partnership in the case of projects or supplies of products on a large scale. The most critical aspect in succeeding from an organizational point of view is to focus on time and quality.



## **Importers**

Identification of Italian Partners

## **EU Market**

Partners Identification

## **Knowledge Transfer**

Technological Partnerships

## Institutions

Galileo Business Consulting offers an array of services dedicated to Public Institutions and Governments. Third Countries diplomatic and commercial offices located in Italy are followed by our experts in the analysis of the Country needs and the identification of potential Italian companies in a strategic sector of interest.

Extra-European Countries willing to export their good and services to Italy may find interesting distribution channels to Italy and by extension, to the European Union. At the same time, Italian corporations may differentiate their lines of products and services already distributed in the Union creating a win-to-win situation having both the third country and Italian distributors increasing exports.

Galileo Business Consulting focus its attention on selected sectors such as Energy, Mechanical Engineering, Automation and Mechatronics, Robotics, Civil Engineering and Agribusiness. Some of these sectors are particularly interesting not only for the growth of Italian exports, but also for the technological improvement in the country of destination.





Please contact our offices in order to gather more information about the company and fix an appointment with our representatives to be introduced to the services available to our Clients.

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